



A1

Audi A1 PI 3-door
Audi A1 PI Sportback

Price and options list September 2016

Audi Vorsprung durch Technik 



Power, Torque and Prices

Model:		kW/rpm	Nm/rpm	Fuel Consumption/100 km			CO ₂ Emissions g/km	0-100 km/h sec	Top speed km/h	RRP* (all inclusive)
				Urban	Extra urban	Combined				
A1 3-door										
A1 1.0T FSI S manual	Manual	70	160/1500-3500	5.0	3.7	4.2	97	10.9	186	286 000
A1 1.0T FSI S tronic	S tronic	70	160/1500-3500	5.4	3.8	4.4	102	10.9	186	303 500
A1 1.0T FSI SE	Manual	70	160/1500-3500	5.0	3.7	4.2	97	10.9	186	301 500
A1 1.0T FSI SE	S tronic	70	160/1500-3500	5.4	3.8	4.4	102	10.9	186	319 000
A1 1.4T FSI SE manual	Manual	92	200/1400-4000	6.4	4.1	4.9	115	8.8	204	327 500
A1 1.4T FSI SE tronic	S tronic	92	200/1400-4000	6.2	4.2	4.9	112	8.8	204	345 000
A1 1.8T FSI Sport S tronic	S tronic	141	250/1250-5300	7.2	4.7	5.6	130	6.8	234	419 500
S1 3-door										
S1 2.0T quattro	Manual	170	370/1600-3000	9.1	5.8	7.0	162	5.8	250	499 000
A1 Sportback										
A1 1.0T FSI S manual	Manual	70	160/1500-3500	5.0	3.7	4.2	97	11.1	186	293 500
A1 1.0T FSI S tronic	S tronic	70	160/1500-3500	5.4	3.8	4.4	102	11.1	186	311 000
A1 1.0T FSI SE	Manual	70	160/1500-3500	5.0	3.7	4.2	97	11.1	186	309 000
A1 1.0T FSI SE	S tronic	70	160/1500-3500	5.4	3.8	4.4	102	11.1	186	326 500
A1 1.4T FSI SE manual	Manual	92	200/1400-4000	6.6	4.2	5.1	118	8.9	204	335 000
A1 1.4T FSI SE tronic	S tronic	92	200/1400-4000	6.2	4.2	4.9	112	8.9	204	352 500
A1 1.8T FSI Sport S tronic	S tronic	141	250/1250-5300	7.2	4.7	5.6	130	6.7	234	427 000
S1 Sportback										
S1 Sportback 2.0 quattro	Manual	170	370/1750-2500	9.2	5.9	7.1	166	5.9	250	506 500

Fuel consumption and CO₂ data applies to the German Market. The specified values are determined in accordance with certain test procedures. The specifications do not refer to an individual vehicle but serve only as a basis for comparing the different types of vehicles. In addition, the consumption figures achieved during normal driving may differ from the test values, depending in particular on special equipment fitted, vehicle loading, personal driving style, road and traffic conditions, environmental factors and the condition of the car.

*RRP: Recommended Retail Price - Including VAT & CO₂ emissions tax. Recommended Retail Price which is not binding.



Standard Equipment for the Audi A1 1.0T FSI S manual and S tronic

- ▶ 3-spoke multifunction leather-covered sports steering wheel
- ▶ 7-speed dual clutch transmission for S tronic model
- ▶ Bluetooth connectivity with audio streaming
- ▶ Concert radio with pop-up LCD colour screen
- ▶ Driver information system with efficiency programme
- ▶ Dynamic comfort suspension
- ▶ Electro-mechanical power steering
- ▶ Front passenger airbag deactivation
- ▶ Manual air conditioning
- ▶ New design 15-inch alloy wheels
- ▶ Passive speakers
- ▶ Rear fog lights
- ▶ Standard seats in cloth

Standard Equipment A1 1.0T FSI SE Manual and S tronic

- ▶ 16" alloy wheels
- ▶ Front sports seats in cloth
- ▶ Aluminium-look interior
- ▶ Front fog lights
- ▶ Air vents surround in high-gloss black
- ▶ Rain and light sensor
- ▶ Automatic climate control air conditioning
- ▶ Dynamic comfort suspension with sports suspension at no extra cost
- ▶ Front sports seats in cloth

Standard Equipment for the Audi A1 1.4T FSI SE manual and S tronic

- ▶ 3-spoke multifunction leather-covered sports steering wheel
- ▶ 7-speed dual clutch transmission for S tronic model
- ▶ Air vents surround in high-gloss black
- ▶ Aluminium-look interior
- ▶ Automatic climate control air conditioning
- ▶ Bluetooth connectivity with audio streaming
- ▶ Concert radio with pop-up LCD colour screen
- ▶ Driver information system with efficiency programme
- ▶ Drive select
- ▶ Dynamic comfort suspension with sport suspension available at no extra cost
- ▶ Electro-mechanical power steering
- ▶ Front fog lights
- ▶ Front passenger airbag deactivation
- ▶ Front sport seats in cloth
- ▶ New design 16-inch alloy wheels
- ▶ Passive speakers
- ▶ Rain and light sensor

Standard Equipment for the Audi A1 1.8T FSI Sport S tronic

- ▶ 3-spoke multifunction leather-covered sports steering wheel, 3-spoke design
- ▶ 7-speed dual clutch transmission for S tronic model
- ▶ Air vents surround in high-gloss black
- ▶ Aluminium-look interior
- ▶ Automatic climate control air conditioning
- ▶ Bluetooth connectivity with audio streaming
- ▶ Concert radio with pop-up LCD colour screen
- ▶ Driver information system with efficiency programme
- ▶ Drive select
- ▶ Electro-mechanical power steering
- ▶ Front passenger airbag deactivation
- ▶ Front sport seats in cloth
- ▶ LED interior lighting package
- ▶ New design 17-inch alloy wheels
- ▶ Passive speakers
- ▶ Rain and light sensor
- ▶ Start-stop system
- ▶ Sport suspension
- ▶ S line exterior package
- ▶ Xenon Plus headlights

Standard Equipment for the Audi S1 2.0T FSI manual

- ▶ 6-speed manual gearbox
- ▶ 17" 5 parallel-spoke design cast aluminium alloy wheels in S design
- ▶ All-round, independent S sports suspension
- ▶ Audi drive select
- ▶ Bluetooth connectivity with audio streaming
- ▶ Brushed stainless steel pedals with rubber inserts
- ▶ 4 rear tailpipes
- ▶ Progressive Steering system with dynamic ratio
- ▶ quattro all-wheel drive
- ▶ S1 badging on the door-sill trims
- ▶ S1 badging on the rear boot lid
- ▶ S1 badging on the steering wheel
- ▶ S1 instrumentation in grey
- ▶ S1 logo embossed on the front seat backs
- ▶ S1 sports seats in Sector cloth/leather combination
- ▶ S1 sports flat bottom steering wheel
- ▶ S1 welcome screen for the MMI radio LCD screen
- ▶ Xenon Plus headlights with LED rear tail lights



Optional Equipment

Code:	Item:	A1 1.0T FSI S manual	A1 1.0T FSI S tronic	A1 1.0T FSI SE Manual	A1 1.0T FSI SE S tronic	A1 1.4T FSI SE Manual	A1 1.4T FSI SE S tronic	A1 1.8T FSI Sport S tronic	S1 2.0T FSI q manual	Price R
Wheels and Tyres										
CT3	16" 10-spoke design cast aluminium wheels, size 7J x 16 with 215/45 R16 tyres. Not available with S line Sports suspension, UC3.	●	●	-	-	-	-	-	-	10 010 3 110
C3Z	17" 5 twin-spoke star design cast aluminium wheels, size 7.5J x 17 with 215/40 R17 tyres (forces S line suspension UC3 at additional cost).	●	●	-	-	-	-	S	-	17 000 10 360
CP2	17" 5-arm design cast aluminium wheels, with trim elements, size 7.5J x 17 with 215/40 R17 tyres.	●	●	-	-	-	-	-	-	17 330 10 820 No cost
CP3	17" 5-spoke V design cast aluminium, contrast grey, partly polished alloy wheels, size 7.5J x 17 with 215/40 R17 tyres.	●	●	-	-	-	-	-	-	21 560 13 140 No cost
CP4	17" Audi Sport 17" 10-spoke design cast aluminium wheels, size 7.5J x 17 with 215/40 R17 tyres.	●	●	-	-	-	-	-	-	20 540 11 510 No cost
COX	17" 5-spoke V design cast aluminium wheels, size 7.5J x 17 with 215/40 R17 tyres.	●	●	-	-	-	-	-	-	17 000 13 350 No cost
C4F	17" 7-spoke design cast aluminium wheels, size 7.5J x 17 with 215/40 R17 tyres.	●	●	-	-	-	-	-	-	20 540 11 510 No cost
C4N	17" 5-arm Cavo design cast aluminium wheels, size 7.5J x 17 with 215/40 R17 tyres (only available with the Active Styling Package, YNY, at an additional cost).	●	●	-	-	-	-	-	-	12 560 11 850
UC0	Dynamic suspension (deselect sports suspension).	-	-	●	●	●	●	-	-	No Cost
UC2	S line sports suspension	●	●	●	●	●	●	S	-	No Cost
7K9	Tyre pressure monitor	●	●	●	●	●	●	S	S	800
PC2	Red brake callipers	-	-	-	-	-	-	-	●	4 920
C5Q	Cast alum alloy wheels, 5-arm design, trim elements in high gloss black, size 7.5J x 17 with 215/40 tyres	-	-	-	-	-	-	●	-	No Cost
UC3	S line Sports suspension	●	●	●	●	●	●	●	-	5 360
Audio and Communication										
PNT	Navigation system MMI3G Plus - Includes: Audi Music Interface; Wireless Bluetooth cellphone preparation; DVD player and Voice Control (only in combination with multifunction steering wheel and driver information system, 9Q7, at additional cost). Includes map data for South Africa, Namibia, Botswana, Lesotho, Mozambique and Swaziland.	●	●	●	●	●	●	●	●	27 240
UF7	Audi Music Interface	●	●	●	●	●	●	●	●	3 620



Optional Equipment

Code:	Item:		A1 1.0T FSI S manual	A1 1.0T FSI S tronic	A1 1.0T FSI SE Manual	A1 1.0T FSI SE S tronic	A1 1.4T FSI SE Manual	A1 1.4T FSI SE S tronic	A1 1.8T FSI Sport S tronic	S1 2.0T FSI q manual	Price R
Audio and Communication (Continued)											
9VK	Bose surround sound with indirect LED illumination - 14 speakers plus subwoofer, 10 channel amplifier with total output of 465 Watts.		●	●	●	●	●	●	●	●	10 790
9VD	Audi Sound System with active speakers		●	●	●	●	●	●	●	●	3 890
9ZE	Audi phone box		●	●	●	●	●	●	●	●	4 970
Seats											
PV2	Manual height adjustment for front seats including easy entry function	3-door	●	●	S	S	S	S	S	S	920
4A3	Seat heating for front seats		●	●	●	●	●	●	●	●	4 240
N7R	Alcantara/Leather combination		●	●	●	●	●	●	●	-	13 000
N5W	Milano Leather seat covering (For S models: Only in combination with Media Style package, WMS, at additional cost)		●	●	●	●	●	●	●	-	16 980
N3M	Fine Nappa Leather		-	-	-	-	-	-	-	●	18 090
PS1	Sports front seats (only available with Media Style package, WMS and seat package, PV2, at additional cost)		●	●	S	S	S	S	S	S	4 240
Q4Q	S Sports front seats (only available with Fine Nappa Leather, N3M, at additional cost)		-	-	-	-	-	-	-	●	9 460
3L3	Front seats with height adjustment		●	●	-	S	S	S	S	S	1 880
3Q1	Rear head restraints		●	●	●	●	●	●	S	S	No Cost
3Q6	Three rear head restraints		-	-	-	-	-	●	-	-	No Cost
N2R	Fine Nappa Leather with embossed S line logo in the front seat backs		-	-	●	●	●	●	●	-	23 230
Safety and Security											
PX4	Xenon Plus headlights - Includes: Headlight washers; LED daytime running lights; LED tail lights; and Automatic headlight range adjustment)		●	●	●	●	●	●	S	S	11 280
8N6	Light/rain sensor (only available with windscreen code 4GP at no extra cost)		●	●	S	S	S	S	S	S	1 520
8WB	Front fog lights		●	●	S	S	S	S	S	S	2 370
7X1	Park distance control - rear		●	●	●	●	●	●	●	●	4 000
7X4	Park distance control Plus - front and rear (only available with Concert radio, RCM or Navigation, PNT, at additional cost)		●	●	●	●	●	●	●	●	9 830
UG4	Hill hold assist		S	S	S	S	S	S	S	S	No Cost
4L6	Auto dimming interior rear-view mirror. (only available with light/rain sensor, 8N6 at additional cost)		●	●	●	●	●	●	●	●	3 390
8X1	Headlight washers		●	●	●	●	●	●	-	S	3 680
8N7	High-beam assistant		●	●	●	●	●	●	●	●	1 970



8SK	LED rear lights	•	•	•	•	•	•	S	S	3 680
4GP	Windshield in heat-insulating glass with sunshield and viewing window for vehicle identification number	•	•	•	•	•	•	•	•	1 970
1T3	First Aid kit with warning triangle	•	•	•	•	•	•	S	S	3 680

Optional Equipment

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Interior												
0TD	Rear floor mats		S	S	S	S	S	S	S	S	No Cost	
QQ1	LED interior lighting package - Includes: LED for reading lights; Ambient lighting; Footwell lighting; Illuminated door handles and armrests; Make-up mirrors; Entrance lighting and Glove box lamp.		•	•	•	•	•	•	S	S	2 370	
8T2	Cruise control		•	•	•	•	•	•	•	•	3 890	
9AK	Climatronic air conditioner (only available with auto dim interior mirror, 8N6 at additional cost)		•	•	S	S	S	S	S	S	5 460	
PG3	Comfort key (Keyless entry)		•	•	•	•	•	•	•	•	6 550	
GS1	Aluminium Interior		-	-	S	S	S	S	S	S	1 790	
5MB	Air vent sleeves, black high-gloss	3-door	•	•	S	S	S	S	S	S	1 580	
5MD	Air vent sleeves, aluminium-look	S Back	•	•	S	S	S	S	S	S	1 580	
		3-door	-	-	•	•	•	•	•	•	1 580	
		S Back	-	-	•	•	•	•	•	•	1 580	
2PK	Leather-covered multifunction sport steering, 3-spoke, flat bottomed, with shift paddles		-	-	-	-	-	-	•	-	3 000	
2PF	Leather-covered multifunction sport steering, 3-spoke, flat bottomed		-	-	•	•	•	•	•	S	1 560	
1XX	Leather-covered multifunction sport steering, 3-spoke with shift paddles		-	-	-	•	•	•	•	-	1 470	
5MJ	Air vent sleeves, high-gloss white	3-door	-	-	•	•	•	•	•	•	-	1 580
		S Back	-	-	•	•	-	•	•	•	-	1 580
5MV	Air vent sleeves, high-gloss steel grey		-	-	•	•	•	•	•	-	1 490	
5ML	Air vent sleeves, aluminium-look with red inner ring (only available with PSA)		-	-	-	-	-	-	-	•	1 660	
6Q5	Audi Exclusive gear lever knob in aluminium		•	•	•	•	•	•	-	•	2 810	
YIH	Decorative interior trim in Daytona grey		•	•	•	•	•	•	•	-	7 320	
YII	Decorative interior trim in Misano red		•	•	•	•	•	•	•	-	7 320	
YIJ	Decorative interior trim in Glacier white		•	•	•	•	•	•	•	-	7 320	
YIL	Decorative interior trim in Florett silver		•	•	•	•	•	•	•	-	7 320	
6E3	Front centre armrest		•	•	•	•	•	•	•	•	2 010	
6NQ	Black headlining		•	•	•	•	•	•	•	S	2 430	
QE5	Storage and luggage package - Includes: 12V socket; Net for attachment to luggage compartment floor; Storage compartment under loading floor; Side fastening strap; Additional luggage compartment lighting; Additional multi-fastening point.		•	•	•	•	•	•	•	•	3 220	
7M3	Door sill trim with aluminium inlays		•	•	-	S	S	S	-	-	No Cost	



			A1 1.0T FSI S manual	A1 1.0T FSI S tronic	A1 1.0T FSI SE Manual	A1 1.0T FSI SE S tronic	A1 1.4T FSI SE Manual	A1 1.4T FSI SE S tronic	A1 1.8T FSI Sport S tronic	S1 2.0T FSI q manual	Price R
Exterior											
3FB	Panorama glass sunroof - Only available with LED interior lighting package, QQ1 and Concert radio, RCM or MMI Navigation, PNT, at additional cost.	3-door S Back	● ●	● ●	● ●	● ●	● ●	● ●	● ●	● -	12 370 12 370
PAF	Exterior mirrors electrically adjustable, foldable and heated with heated washer jets		●	●	●	●	●	●	●	●	2 980
6H4	Roof arch in contrast paint colour		●	●	●	●	●	●	●	●	5 940
6FA	Body-coloured mirror housing		● -	● -	S -	S -	S -	S -	S -	- ●	1 160 No Cost
6FI	Exterior mirror housing in colour of roof arch (quattro GmbH). Only available with contrast roof arch, 6H1, at additional cost.		●	●	●	●	●	●	●	●	1 420
YNF	Styling package in contrasting colour - Aero dynamics with front spoiler lips left and right, rear diffuser, side sills left and right, sport tailpipe trim in contrast colour. Forces YKP, YKQ or 6H1 at additional cost. (Not available with S line exterior package, PQD)		●	●	●	●	●	●	-	-	24 760
YNH	Competition kit roof spoiler - forces rear spoiler (type 3) 5J8, at no additional cost		●	●	●	●	●	●	●	●	6 250
YNG	Competition kit roof spoiler in contrast colour - forces rear spoiler (type 3) 5J8, at no additional cost and Forces YKP, YKQ or 6H1 at additional cost.		●	●	●	●	●	●	●	●	6 810
YKP	Decal set for roof line in matte black		●	●	●	●	●	●	●	●	4 920
YKQ	Decal set for roof line in matte Daytona Grey		●	●	●	●	●	●	●	●	4 920
YKR	Decal set for rear		●	●	●	●	●	●	●	●	1 980
1D7	Tow bar preparation - Only available with the storage and luggage compartment package, QE5, at additional cost)		●	●	●	●	●	●	●	-	1 700
YKY	Decal set and trims for active kit (only available with active styling package YNY)		●	●	●	●	●	●	-	-	No Cost
5J8	Rear roof spoilers		●	●	●	●	●	●	●	●	No Cost
Packages											
9JD	Smoker's package		●	●	●	●	●	●	●	●	260
4ZD	Black styling package		●	●	●	●	●	●	●	●	2 250
YNY	Active styling package: front apron in platinum grey with aluminium-look insert, front and rear wheel arch trims, side sills in platinum grey including aluminium-look inserts and rear apron in platinum grey. Active decals for roof line and rear in platinum grey and decorative trims for exterior mirrors in platinum grey.		●	●	●	●	●	●	-	-	22 210
PQD	S line exterior package: Bumpers at front and rear, radiator grille, front side grilles and diffuser insert in striking sporty design. Centre bar at base of front bumper and diffuser insert in platinum grey. Door sill trims with S line logo, S line logo on front wings. S line roof spoiler and front fog lights for Attraction (fog lights standard for Ambition). Chrome-plated tailpipe trim (not available with Competition package, YNE).		- ●	- ●	● -	● -	● -	● -	● -	S -	21 830 25 920
WQS	S line Sports package: 17" alloy wheels in 10-spoke design (CP4); S line badging on front wings, steering wheel and door sill trims; Black front sports seats in Sprint cloth/leather combination with embossed S line logo (N7V); Black cloth headlining; Black centre console; Jet grey stitching on floor mats, seats, steering wheel, gear lever gaiter and centre console (interior code QF); Air vent sleeves in high-gloss black; Gear lever knob in black perforated leather and pedals and footrest in stainless steel. Forces LED interior lighting package, QQ1, at additional cost.		-	-	●	●	●	●	●	-	30 650



		A1 1.0T FSI S manual	A1 1.0T FSI S tronic	A1 1.0T FSI SE Manual	A1 1.0T FSI SE S tronic	A1 1.4T FSI SE Manual	A1 1.4T FSI SE S tronic	A1 1.8T FSI Sport S tronic	S1 2.0T FSI q manual	Price R
Packages										
PSA	quattro interior styling package: Fine nappa leather package on S Sports seat and high-gloss black air vent sleeves with inner red ring (forces YSW, leather-covered armrest, at no additional cost)	-	-	-	-	-	-	-	●	24 910
YLD	Decals in V design Macao yellow	●	●	●	●	●	●	●	-	4 430
YIR	Decorative interior trim in Macao yellow	●	●	●	●	●	●	●	-	7 320
YKW	Roof line decals in Macao yellow	●	●	●	●	●	●	●	-	4 430
YNW	Roof spoiler in Macao yellow	●	●	●	●	●	●	●	-	6 810
YNX	Style package in Macao yellow	●	●	●	●	●	●	●	●	24 760
YLE	Decals in V design brilliant black, matt	●	●	●	●	●	●	●	●	4380
YLF	Decals in V design Dayton grey, matt	●	●	●	●	●	●	●	●	4380
YLA	Decals in V design floret silver, metallic	●	●	●	●	●	●	●	●	4380
YLB	Decals in V design glacier white, metallic	●	●	●	●	●	●	●	●	4380
YKX	Decorative decals in checkered flag design, floret silver	●	●	●	●	●	●	●	●	5550
YKS	Decorative trims for exterior mirror in floret silver, matt	●	●	●	●	●	●	●	●	1620
YIQ	Decorative trims in the interior in Cortina white	●	●	●	●	●	●	●	-	7230
YKO	Exterior mirrors in carbon	●	●	●	●	●	●	●	●	8610
YIS	Interior decorative trims in checkered flag design, floret silver	●	●	●	●	●	●	●	-	8560
YKV	Roof line decals in Daytona grey, pearl effect	●	●	●	●	●	●	●	●	4380
YKT	Roof line decals in floret silver, metallic	●	●	●	●	●	●	●	●	4380
YKU	Roof line decals in glacier white	●	●	●	●	●	●	●	●	4380
YNE	Style package in body colour	●	●	●	●	●	●	-	-	23 750
YIV	Deselection of front blade	-	-	-	-	-	-	●	-	No Cost
Paint										
	Metallic/Pearlescent	●	●	●	●	●	●	●	●	2 040
QOQO	Audi exclusive colours	●	●	●	●	●	●	●	●	34 020

Options are subject to availability and extended delivery.

- = Not available ● = Available S = Standard * = Metallic ** = Pearl Effect *** = Crystal Effect



Colour Code:	Colours:	A1 1.0T FSI S manual	A1 1.0T FSI S tronic	A1 1.0T FSI SE Manual	A1 1.0T FSI SE S tronic	A1 1.4T FSI SE Manual	A1 1.4T FSI SE S tronic	A1 1.8T FSI Sport S tronic	S1 2.0T FSI q manual	Price R
Colour Availability										
A2A2	Brilliant Black	●	●	●	●	●	●	●	●	No Cost
B4B4	Cortina White	●	●	●	●	●	●	●	●	No Cost
2Y2Y	Glacier White*	●	●	●	●	●	●	●	●	2 040
0E0E	Mythos Black**	●	●	●	●	●	●	●	●	2 040
3A3A	Shiraz Red	●	●	●	●	●	●	●	●	2 040
L5L5	Florett Silver*	●	●	●	●	●	●	●	●	2 040
G3G3	Nano Grey*	●	●	●	●	●	●	●	●	2 040
D2D2	Utopia Blue	●	●	●	●	●	●	●	●	2 040
N9N9	Misano Red**	●	●	●	●	●	●	●	●	2 040
S9S9	Scuba Blue*	●	●	●	●	●	●	●	●	2 040
L1L1	Vegas Yellow	-	-	-	-	-	-	-	●	18 500
E9E9	Sepang Blue**	-	-	-	-	-	-	-	●	2 040
Q0Q0	Audi Exclusive Paint	●	●	●	●	●	●	●	●	34 020
Contrast Roof Colours in conjunction with 6H4 at additional cost										
A2A2	Brilliant Black	●	●	●	●	●	●	●	●	2 040
6Y6Y	Daytona Grey	●	●	●	●	●	●	●	●	2 040
L5L5	Florett Silver	●	●	●	●	●	●	●	●	2 040

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- = Not available ● = Available S = Standard * = Metallic ** = Pearl Effect *** = Crystal Effect



All drivers deserve trouble-free motoring. If you drive an Audi, we make sure you get it.

When you buy an Audi, we include a number of benefits and services. There's an automatic warranty for all new Audis. There's also Audi A-Plus, a range of quality products that meet the exacting needs of the new Audi vehicle customer, and the Audi Driving Experience which offers a range of driving courses to suit your needs. For more information, contact our Customer Interaction Centre on 0860 434 838.

Audi Financial Services

The first step towards the thrill of driving an Audi is buying one. Audi Financial Services can help to make that happen. We offer a range of convenient ways to buy and insure your car, making your purchase and ownership experience as pleasurable and straightforward as you would wish. Conveniently situated on every Audi dealer's floor, our Finance & Insurance Business Managers will assist you through every aspect of your vehicle purchase. So, whether you're starting your journey with the affordable Audi A1 or setting your sights on the innovative and intuitive Audi A8, we'll find a simple yet effective finance solution for you that meets your requirements and suits your lifestyle. For more information regarding Audi Financial Services, please contact 0861 112 828.

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A complete maintenance and service plan covering all maintenance and repairs except for top-up fluids, fuel, accident damage, glass and tyres. A 100 000 km or 5-year Freeway Plan is included as standard on all new Audis. Top-up options to extend maintenance up to 200 000 km or five years are available at extremely competitive rates. For more information regarding the Audi Freeway Plan, please contact 0860 434 838.

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A1

Audi A1 PI 3-door
Audi A1 PI Sportback

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